

Honda of Canada Mfg.

A DIVISION OF HONDA CANADA INC.

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Dear Supplier:

On behalf of the entire team at Honda of Canada Manufacturing we would like to thank your organization for the strong support, dedication and effort placed into guaranteeing the successful launch of the 2016 Civic. This milestone is a clear indicator of the strength and determination of our supply partners.

HCM has been manufacturing within Canada for 30 years. During that time, we have matured into an organization that was entrusted by Honda Motor to lead the global development of the 2016 Civic; a cornerstone product within the Honda automobile segment.

It is with the power of our supply base that we were successful in that endeavor, and not only met that exceptional challenge but exceeded all expectations. Our all new Civic was the recipient of both the 2016 Canadian Car of the Year as well as the 2016 North American Car of the Year. Evaluation criteria for these awards are based on "real-world", "back-to-back" testing to ensure the results have relevance for consumers. This year over 180 models were evaluated with the Honda Civic finishing first.

These are significant achievements for both HCM and for our supply partners. These awards represent tangible results from your dedication to producing high quality parts for our ultimate customer, the new vehicle purchaser. This achievement is even more meaningful given the compressed development timeframe, "no-prototype" development challenge and the substantial level of new technology added to the 2016 Civic.

Please take the time to share this information with all of your team members and express our gratitude for your role in this achievement.

These awards are truly the outcome of a focused effort from a large team of supply partners' intent on achieving customer satisfaction. The Civic has been the best-selling car in Canada for 18 consecutive years and with these reviews a 19th year is a definite possibility.

Thank you again,



Troy Lambert
General Manager
Purchasing Division



Yutaka Yano
General Manager
Purchasing Division